



DUTCH SCHROEDER'S
2ND ANNUAL BEARCLAW GOLF CLASSIC
*HONORING DISTINGUISHED ALUMNUS AND FORMER BAYLOR
HEAD BASKETBALL COACH
CARROLL DAWSON*

*Monday, October 17, 2011
Tour 18 Golf Course, Humble, Texas*

The Houston area Baylor Letterwinners would like to invite you to participate in Dutch Schroeder's 2nd Annual BearClaw Golf Classic. This year's event will honor Distinguished Alumni, Carroll Dawson, and all proceeds for the event will go directly to the Baylor "B" Association. Get your foursome together now and plan to join us for a great day of golf and to honor Carroll Dawson for his lifetime of dedication to Baylor University.

Tournament Information

Format: 4-person Scramble

Schedule of Events: 11:00 a.m. Check-in, Warm up, Lunch
1:00 p.m. Shotgun Start
6:30 p.m. Awards & dinner immediately following play

Field: **Limited to 132 players (33 teams)**

Deadline: Foursome and sponsorship reservations accepted now to guarantee your place. Payment must be received by **Friday, October 7, 2011**

Awards & Prizes:

- 1st, 2nd, 10th, 20th, and Last place
- \$10,000.00 Hole in One
- Closest-to-the-hole on all par 3's
- BIG BEAR Longest Drive
- Bear Drive on par 5
- Hole-in-One Contest
- Silent & Live Auction
- Raffle

Tournament Contacts:

- **Tammy Hardin, "B" Association, Baylor University**
Phone: (254) 710-3045 or email: tammy_hardin@baylor.edu
- **Bill Duncan, Houston area Tournament Coordinator**
Phone: (713) 253-2448 or email: dunk3@comcast.net

- **Tour 18 Golf Course**

Address: 3102 FM 1960 East, Humble, TX 77388 Phone: (281) 540-1818

Sponsorship Opportunities

Shirt Sponsor - \$6,000

- 4-player team
- Golf benefits for 4 players
- Sponsor logo/name on tournament shirt
- Recognition plaque presented at awards dinner
- Recognition in tournament program

Dinner Sponsor - \$4,500

- 4-player team
- Golf benefits for 4 players
- Signage with sponsor name on a tee box
- Recognition plaque presented at awards dinner
- Recognition in tournament program

Picnic Lunch Sponsor - \$2,500

- 4-player team
- Golf benefits for 4 players
- Signage with sponsor name on a tee box
- Recognition plaque presented at awards dinner
- Recognition in tournament program

Cap Sponsor - \$2,500

- 4-player team
- Golf benefits for 4 players
- Sponsor logo/name on a tee box
- Recognition plaque presented at awards dinner
- Recognition in tournament program

Ditty Bag Sponsor - \$2,500

- 4-player team
- Golf benefits for 4 players
- Signage with sponsor name on a tee box
- Recognition plaque presented at awards dinner
- Recognition in tournament program

Awards Sponsor - \$2,500

- 4-player team
- Golf benefits for 4 players
- Signage with sponsor name on a tee box
- Recognition plaque presented at awards dinner
- Recognition in tournament program

Signage Sponsor - \$2,500

- 4-player team
- Golf benefits for 4 players
- Signage with sponsor name on a tee box
- Recognition plaque presented at awards dinner
- Recognition in tournament program

Scoreboard Sponsor - \$2,000

- Two 4-player team
- Golf benefits for 4 players
- Signage with sponsor name on a tee box
- Recognition plaque presented at awards dinner
- Recognition in tournament program

Team Sponsor with Hole Sponsorship - \$1,000

- 4-player team
- Golf benefits for 4 players
- Signage with sponsor name on a tee box
- Recognition in tournament program

Foursome - \$800

- 4-player team
- Golf benefits for 4 players

Drink Cart Sponsor - \$500

- Signage with sponsor name on drink carts
- Recognition in tournament program

Putting Green Sponsor - \$500

- Signage with sponsor name on putting green
- Recognition in tournament program

Driving Range Sponsor - \$2,500

- Signage with sponsor name on driving range
- Recognition in tournament program

Individual Sponsor - \$400

- 1 player
- Golf benefits for 1 player
- Signage with sponsor name on a tee box
- Recognition in tournament program

Hole Sponsor - \$200

- Signage with sponsor name on a tee box
- Recognition in tournament program

Grand Prize Raffle Sponsor - \$1,000

- Signage at ????
- Recognition in tournament program

Player Entry Fee - \$200

- Golf benefits for 1 player

Fee to Attend Dinner Only - \$30

Golf benefits included with sponsorship or entry:

- Green fee, cart & range balls
- Cap & golf polo shirt
- One sleeve of Titleist Pro V1 golf balls
- Lunch & Dinner

Sponsorship Opportunities

Sponsorship Level *(For benefits associated with each level, see details attached):*

- | | |
|---|---|
| <input type="checkbox"/> Shirt Sponsor - \$6,000 | <input type="checkbox"/> Team Sponsor w/Hole - \$1,000 |
| <input type="checkbox"/> Dinner Sponsor - \$4,500.00 | <input type="checkbox"/> Foursome - \$800 |
| <input type="checkbox"/> Picnic Lunch Sponsor - \$2,500 | <input type="checkbox"/> Drink Cart Sponsor - \$500 |
| <input type="checkbox"/> Cap Sponsor - \$2,500 | <input type="checkbox"/> Putting Green Sponsor - \$500 |
| <input type="checkbox"/> Ditty Bag Sponsor - \$2,500 | <input type="checkbox"/> Driving Rang Sponsor - \$2,500 |
| <input type="checkbox"/> Awards Sponsor - \$2,500 | <input type="checkbox"/> Individual Sponsor - \$400 |
| <input type="checkbox"/> Signage Sponsor - \$2500 | <input type="checkbox"/> Hole Sponsor - \$200 |
| <input type="checkbox"/> Scoreboard Sponsor - \$2, 000 | |

Other Participation Levels

- Player - \$200
- Cannot participate but would like to attend dinner - \$30
- Cannot attend but would like to donate - \$ _____

Contact Information

Name: _____ HCAP: _____ Shirt Size: _____

Company Name: _____

For all sponsor levels (excluding Player) – how your sponsorship should read

Address: _____ City: _____

State: _____ Zip: _____ Email: _____ Phone: _____

Team/Player Information

<u>Name</u>	<u>Shirt Size</u>	<u>Handicap</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____

Payment Information

Check enclosed for: \$ _____ *(Please make checks payable to Baylor "B" Association)*

Credit Card Payment: Visa MC Amex Disc

Card #: _____ Exp. Date: _____

Please send entry form and payment to Baylor "B" Association- 1500 S. University Parks Dr.- Waco, TX 76706 by October 7, 2011. For questions, please contact Tammy Hardin at (254) 710-3045 or tammy_hardin@baylor.edu; Bill Duncan at (713) 253-2448 or dunk3@comcast.net.