Baylor has finished either first or second among all Big 12 institutions in GSR scores four times in the last five years, and produced the league’s top mark in 2006 (88), 2007 (87) and 2008 (84).

Following Kansas State, Missouri, Iowa State and Baylor in the Big 12’s 2010 GSR rankings were Kansas (77), Oklahoma State (79), Colorado (79), Nebraska (73), Texas A&M (72), Texas (70), Oklahoma (69) and Texas Tech (67). The 2000 national Division I GSR average was 79 percent, while the average among Football Bowl Subdivision programs was 80 percent.

Baylor and Missouri were the only Big 12 schools that had both their male and female GSR scores rank among the league’s top four scores. BU tied for third among Big 12 institutions in female GSR with its score of 91, while its male student-athlete GSR score of 89 ranked fourth. Baylor’s female-student-athlete GSR score was four points above the national Division I average.

Eight Baylor teams met or exceeded the national GSR threshold in their particular sport for all Division I institutions. Baylor’s softball team, which reached the 2011 Women’s College World Series for the second time in school history; tied Texas A&M and Kansas for first in the Big 12 with a 2010 GSR of 90. It marked the second straight year the bear Cat softball team registered the Big 12’s top GSR score.

Baylor baseball ranked second in the Big 12 with a 2010 GSR of 78, while the Baylor women’s cross country/track & field teams ranked third in the league with a score of 96, and its soccer and volleyball squads both tied for fourth with marks of 92 and 92, respectively.

Other Baylor programs which met or exceeded the 2010 national GSR score in their particular sport were men’s cross country/track & field (75), men’s golf (69) and women’s basketball (99).

Baylor, which has finished either first or second in the Big 12 Conference in overall student-athlete graduation rates eight times in the league’s 15-year history, tied the University of Texas for sixth among league universities in the 2010 Federal Graduation Rates Report at 62 percent, a 7 percent improvement over its 2009 mark. Baylor’s 4-year average graduation rate of 58 percent was fifth in the Big 12.

Baylor has graduated at least 60 percent of its student-athletes 12 times since it joined the Big 12 Conference in 1996.

Division I Academic Performance Program for having Academic Progress Rate (APR) scores which rank among the top 10 percent within their respective sport. It marked the second such honor for the BU men’s cross country program, and the first for softball.

The NCAA’s innovative APR, which provides an annual assessment of academic achievement, tracks the real-time classroom performance of student-athletes on every Division I sports team.

The Baylor men’s cross country team registered an APR of 1000, and was one of two Big 12 institutions, joining Kansas, among the 51 recognized nationally by the NCAA in that sport. The Baylor softball team recorded an APR of 997 and was one of 37 programs nationally, three of which were from the Big 12 (Baylor, Missouri and Texas), to garner APR honors.

Baylor was one of six Big 12 schools to earn at least two 2011 public APR awards, joining Texas (9), Missouri (5), Kansas (3), Kansas State (2) and Colorado (2). The public recognition awards are part of the NCAA’s broad Division I academic reform effort that saw some 900 Division I teams honored for their academic marksmens at 35 percent.

Baylor has now received eight public APR awards in six sports — men’s cross county (2006 and 2011), baseball (2007), men’s basketball (2009), men’s golf (2009 and 2010) and softball (2011) since the program was instituted six years ago.

In the 2011 NCAA APR report, which covered the 2006-07 through 2009-10 academic years, no Baylor teams were penalized as 12 programs registered an APR score of at least 960 — men’s cross country (1000), softball (977), women’s golf (930), men’s golf (930), men’s cross country (911), baseball (908), women’s cross country (908), men’s tennis (975), men’s basketball (912), volleyball (916), men’s indoor track & field (964), women’s outdoor track & field (950), men’s cross country and track & field (965), women’s basketball (960), women’s indoor track & field (958) and football (911).

Twelve of Baylor’s 17 teams that the NCAA tracks for APR scores above the national average, including six Division I-A programs for their respective sport — baseball, men’s basketball, men’s cross country, football, men’s golf, men’s tennis, men’s indoor track & field, women’s cross country, women’s golf, soccer, softball and women’s tennis.

National & Big 12 Academic Team & Individual Honors

Baylor student-athletes continued their winning ways in the classroom, too, as a school-record 115 individuals were selected to 2010-11 Academic All-Big 12 teams, including 85 first-team honorees. It marked the third consecutive year BU produced at least 200 overall Academic All-Big 12 honorees after having 200 in 2009 and 200 in 2008. Baylor has also been selected to the NCAA Division I-A Academic All-Big 12 team 21 consecutive years.

A school-record 578 Baylor student-athletes earned 2011-12 Academic All-Big 12 honors. The Bears had 132 Academic All-Big 12 selections for the 2010 Fall and Spring semesters, a number that saw some 909 Division I teams honored for their high academic marks in 2011.

Among the 2011 Academic All-Big 12 selections, 182 were awarded to student-athletes who recorded a minimum 3.0 grade-point average to earn Commissioner’s Honor Roll status. Twelve of Baylor’s 17 teams that the NCAA tracks for APR scores above the national average, including six Division I-A programs for their respective sport — baseball, men’s basketball, men’s cross country, football, men’s golf, men’s tennis, men’s indoor track & field, women’s cross country, women’s golf, soccer, softball and women’s tennis.

Baylor established school records for fall, spring and total Big 12 Commissioner’s Honor Roll selections during the 2010-11 academic year; the sixth consecutive year it established overall total, fall and spring semester records.

Baylor has had at least 200 student athletes earn Big 12 Commissioner’s Honor Roll recognition in each of the last eight semesters.

Forty-nine (49) Baylor student-athletes achieved perfect 4.0 grade-point averages during the fall 2010 term, while 51 registered 4.0 marks for the 2011 spring semester.

Some 88 Baylor student-athletes, including four master’s degree recipients, earned degrees during fall 2010 and spring 2011, completing graduation requirements.

Baylor has produced academic all-conference selections in 17 sports since it joined the Big 12 Conference at 1996.

Byrce Jones

The Bears were one of six Big 12 teams to register a 3.8 GPA for spring 2011, a school-record 3.12 GPA for spring 2010, while 48 registered a 3.0 GPA for spring 2009.

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Byrce Jones

The Bears were one of six Big 12 teams to register a 3.8 GPA for spring 2011, a school-record 3.12 GPA for spring 2010, while 48 registered a 3.0 GPA for spring 2009.
Baylor had 200 student-athletes named to the Dean’s List during the 2010-11 academic year, 104 for the fall 2010 semester and a spring 2011 term of 96. Of those honorees, 94 recorded a 4.00 GPA in at least one of the two semesters. Baylor’s List recognition is awarded to all students with a 3.7 grade-point average who are enrolled in at least 12 hours and make no grade lower than a C. Lady Bear swimming, diving and water polo student-athlete Jessika Stratton and Mamadou Diene.

Waco, she has also worked in soup kitchens, volunteered with the Fellowship of Christian Athletes chapter, Jones has been part of action away from basketball. An active leader in Baylor’s Fellowship of Christian Athletes chapter, Jones did not earn All-America honors on the court to have her jersey honored after having three 2009-10 NCAA Elite 88 Award nominations, including 10 first-team picks.

Five Baylor men’s tennis players received 2011 ITA Scholar-Athlete honors—Julian Bley, Chris Goroden, Sergio Ramirez, Jordan Rux and Robert Verzaal. To be eligible, a student-athlete must have a grade point-average of at least 3.50 (on a 4.00 scale).

Not to be outdone by its male counterparts, the Baylor women’s team also earned 2010-11 ITA All-Academic Team honors. The Lady Bears, who reached the Final Four at the 2011 NCAA Championships, had a 3.08 mark for the spring after posting a 3.34 fall semester GPA. It marked the fourth time in the last five seasons that the program earned All-Academic Team honors.

A trio of Baylor women’s tennis players—Aya Bara, Diana Naskic and Taylor Ormond received 2007-08 ITA Scholar-Athlete recognition for their classroom work.

Baylor women’s golfers Morgan Chambers and Kaylynn Terry were named to the 2011 National Golf Coaches Association (NGCA) All-American Scholar Team. Chambers was the lone Baylor Bear named to the 2011 USTFCCCA All-Academic list, while teammates Cate Westenhower and Robyn Bennett earned 2011 USTFCCCA All-Academic honors. It marked the second career honor for Westenhower and the first for Bennett.

Five men’s tennis teams were named an All-Academic Team by the Intercollegiate Tennis Association (ITA). To be eligible, the ITA All-Academic Team award has a cumulative team GPA of 3.20 (on a 4.00 scale). The Bears posted a 3.58 GPA for the spring 2011 semester; their highest classroom mark ever, after recording a 3.39 mark for the fall 2010 term.
Emerging Leaders completed the underclassmen program while the Veteran Leaders, comprised of 18 veteran emerging leaders and 23 student-athletes, graduated today and successful worldwide leaders for tomorrow. All Leadership Academy members are appointed by their head coach and must complete a year-long program in order to earn graduate status.

Baylor Athletics began a multi-year partnership with Career Athletes to provide a national representation of unique student-athletes comprehensive leadership programming with the goal of developing them as effective and vocal leaders for today and successful worldwide leaders for tomorrow. All Leadership Academy members are appointed by their head coach and must complete a year-long program in order to earn graduate status.

The Leadership Academy was formed to provide Baylor student-athletes comprehensive leadership programming with the goal of developing them as effective and vocal leaders for today and successful worldwide leaders for tomorrow. All Leadership Academy members are appointed by their head coach and must complete a year-long program in order to earn graduate status.

<table>
<thead>
<tr>
<th>Team</th>
<th>2010-11 Graduation Rate (GSR)</th>
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<tbody>
<tr>
<td>Kansas State</td>
<td>81</td>
</tr>
<tr>
<td>National FBS Average</td>
<td>80</td>
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<tr>
<td>Missouri</td>
<td>80</td>
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<td>National Division I Average</td>
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<td>Iowa State</td>
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<td>Baylor</td>
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<td>Kansas</td>
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<td>Oklahoma State</td>
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<td>Colorado</td>
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<td>Nebraska</td>
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<td>Texas A&amp;M</td>
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<td>Texas</td>
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<td>Oklahoma</td>
<td>69</td>
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<tr>
<td>Texas Tech</td>
<td>67</td>
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</table>

While Baylor student-athletes continued to shine in the classroom over the course of the 2010-11 academic year, they also helped their teams enjoy considerable success, too. For the third straight year, a school-record 14 teams earned postseason invitations, which also marked the sixth straight year at least 10 Baylor teams reached the postseason, every team recorded a winning season for the first time ever and five more Big 12 championship trophies now call Waco home.

In addition, Baylor student-athletes earned 35 All-America awards, 79 All-Big 12 citations and one national individual title. Baylor's first-year Academic & Tumbling team produced the 2011 five-stunt national champions as Katie Collier and Madeline French teamed with Nicole Allison to win the event at the 2011 NCATA National Championships.

With two Final Four teams and a pair of NCAA Elite Eight entrants among its school-record tying 14 2010-11 postseason teams, Baylor finished 35th in the final Learfield Sports Directors’ Cup standings compiled by the National Association of Collegiate Directors of Athletics (NACDA). Baylor totaled 623.75 points to record its fifth top 35 all-sports sweepstakes finish in the award's 18-year history, all of which have come since 2004-05, and place sixth among Big 12 institutions in the final 2010-11 standings.

Over the last seven years, Baylor has recorded seven of its nine highest finishes in the Directors' Cup’s 18-year history. Baylor placed a program-best 20th in the 2004-05 standings, was 31st in 2005-06, 32nd in 2006-07, 33rd in 2007-08, 35th in 2010-11, 29th in 2008-09 and 42nd in 2007-08. Prior to the 2004-05 academic year, Baylor's best Directors’ Cup finishes were 36th in 1998-99 and 10th in 2001-02.

Every Big 12 member placed among the top 75 in the final 2010-11 NACDA Directors’ Cup standings.

Baylor ranked sixth among all Big 12 institutions in the 2010-11 Directors' Cup rankings, behind Texas A&M (No. 8), Oklahoma (No. 10), Texas (No. 12), Oklahoma State (No. 32) and Nebraska (No. 43). No. 35 BU finished ahead of Big 12 rivals Missouri (No. 41), Texas Tech (No. 48), Iowa State (No. 56), Colorado (No. 60) and Kansas State (No. 72).

Stanford won the Directors’ Cup for the 13th consecutive year, followed by Ohio State, California, Florida, Duke, North Carolina, Virginia, Texas A&M, Florida State and Oklahoma to round out the top 10.

For the third straight year, a school-record 14 teams earned postseason invitations, which also marked the sixth straight year at least 10 Baylor teams reached the postseason, every team recorded a winning season for the first time ever and five more Big 12 championship trophies now call Waco home.

Athletic’s Chaplin Wire Yearly led a mission trip, which included 47 Baylor student-athletes and faculty in May 2011. It marked the third straight Yearly-led yearly mission trip to Kenya.
Among the Lone Star state’s nine Football Bowl Subdivision (FBS) programs, Baylor ranked behind only Texas A&M and Texas, while it stood fifth among all private FBS institutions after Stanford, Duke, Southern Cal and Notre Dame.

Of Baylor’s 623.75, 2010-11 Directors’ Cup points, 400.50 came from the spring sports season which saw seven of its eight teams reach the NCAA’s postseason in their respective sport.

In the inaugural Capital One Cup standings, Baylor finished 11th in the women’s cup race with 48 points, just four points behind No. 10 Texas. Stanford won the first-ever women’s Capital One Cup with 122 points, nine more than second-place Texas A&M, which gave the Big 12 four programs among the top 11 in the final results. Florida won the men’s Capital One Cup, while Baylor tied for 64th place. The Capital One Cup is awarded annually to each of the nation’s top men’s and women’s Division I college athletics programs. Points toward the Capital One Cup are earned and tracked throughout the year based on final standings of NCAA Division I Championships and final official coaches’ polls.

Five Baylor teams finished the season ranked in their sports season-ending polls—Women’s Basketball (No. 3 in Associated Press/No. 5 in ESPN/USA Today coaches poll); Softball (No. 4 in USA Today/NFCA and ESPN.com/USA Softball polls); Women’s Tennis (No. 6 in ITA College Tennis Rankings—fourth consecutive top six finish); Men’s Tennis (No. 8 in ITA College Tennis Rankings—No. 6 in ITA College Tennis Rankings—program’s best season-ending rank since 2007; 10th consecutive top eight finish and 12th top 10 finish in last 13 years) and Equestrian (No. 5 in Varsity Equestrian coaches poll).

In addition to the five Baylor teams ranked in their respective sports season-ending polls, nine others were either ranked or received votes in their sports’ polls at some point during the 2010-11 academic year—Football (cracked top 25 for first time since 1993, spent two weeks in rankings and reached No. 22 after win at Texas); Men’s Basketball (ranked for eight straight weeks, climbed as high as No. 5 for four weeks in USA Today/ESPN coaches poll); Baseball (ranked for seven consecutive weeks, reached No. 14 in Baseball America poll); Men’s Indoor Track & Field (spent three weeks in USTFCCCA poll); Women’s Indoor Track & Field (five straight weeks in USTFCCCA rankings); Men’s Outdoor Track & Field (eight consecutive weeks in USTFCCCA ranking included two weeks at No. 10); Women’s Outdoor Track & Field (10 straight weeks in USTFCCCA poll with three weeks at No. 39); Women’s Cross Country (received votes in two USTFCCCA polls); Volleyball (received votes for three weeks in the AVCA Top 25).

Baylor’s 2010-11 Big 12 championship teams included Women’s Basketball and Women’s Tennis, both of which swept the league’s regular season and tournament titles, as well as the Bears’ Men’s Tennis team, which captured the regular season conference title. Only Texas A&M, with nine Big 12 titles, won more 2010-11 conference titles than Baylor, Texas and Oklahoma State, all of whom captured five crowns.

Over the last eight years (2003-04 through 2010-11), Baylor has won a combined 33 Big 12 regular-season and tournament championships in six different sports, which ranks third behind Texas and Texas A&M in that span.

The Bears cracked the national rankings for the first time since the 1993 AP and 1994 coaches’ seasons, spending two weeks in the spotlight and climbing to No. 22 in both the Bear’s first victory over Texas in Austin since 1991.

Baylor virtually rewrote its offensive record book in 2010, establishing a total of 55 offensive school records set or tied (not an additional six on special teams). The new records include 22 team marks and 33 individual. Among the team records were total offensive yards (6,179), school record four Big 12 Conference victories to finish fourth in the South Division.

BU’s 14 postseason teams in 2010-11 included Football (earned school’s first bowl bid since 1994 with Texas Bowl appearance), Softball (national semifinalist, second Women’s College World Series trip in program history), Women’s Tennis (seven straight NCAA Tournament appearance resulted in program’s second-ever Final Four trip); Women’s Basketball (NCAA Elite Eight; eighth straight NCAA Tournament bid and 19th in past 21 years); Men’s Tennis (16th consecutive NCAA bid, eight consecutive Elite Eight appearance); Baseball (22nd NCAA Tournament appearance in last 30 seasons); Men’s Golf (15th consecutive NCAA Regional appearance); Women’s Indoor Track & Field (9th at NCAA Championships); Men’s Indoor Track & Field (T-16th at NCAA Championships); Men’s Outdoor Track & Field (T-9th at NCAA Championships); Women’s Outdoor Track & Field (20th at NCAA Championships); Equestrian (program’s best third-place hunter seat finish at Varsity Equestrian National Championships); Acrobatics and Tumbling (program’s first season, NCAA national semifinalist) and Women’s Cross Country (individual NCAA national qualifier in Cate Westonhower and Robyn Bennett).

Here’s a sport-by-sport recap of Baylor’s 2010-11 Season:

Fall

Football (7-6 overall, 4-4 in Big 12/4th South, Texas Bowl):

Baylor registered a winning football season for the first time since 1995 and played in its first bowl game since 1994, as the Bears enjoyed their finest Big 12 season to date. BU won seven of its first nine games on routes to the Texas Bowl, highlighted by a 30-22 come-from-behind win at Texas, Oct. 30, and recorded a
Historic individual records were broken in 2010, including school marks for season rushing yards (Jay Finley, 1,228), season and career passing yards (Robert Griffin III, 3,649) and season and career receptions (Kendall Wright, 78 & 194). In totaling individual offensive records in 2010, quarterback Art Briles (second team), OT Danny Watkins (second team), WR Josh Gordon (third team), C Philip Blake (honorable mention), P Derek Epperson (honorable mention), K Jay Finley (honorable mention), DB Antonio Johnson (honorable mention), PK Aaron Jones (honorable mention), S Byron Landor (honorable mention) and TE Tevin Elliott (honorable mention).

For leading the Bears to their finest season in the Big 12 era, Art Briles was named the 2010 AFCA Region 4 Coach of the Year. For the first time in 54 years and only the second time in the 76-year history of the NFL Draft, Baylor had two players’ names called in the first round when defensive tackle Phil Taylor was taken with the 21st pick overall by the Cleveland Browns and offensive lineman Danny Watkins was taken two picks later by the Philadelphia Eagles. All told, four Bears were drafted in 2011, as cornerback Mikail Baker and Jay Finley were both pulled in the second round by the St. Louis Rams and Cincinnati Bengals, respectively. The four selections were Baylor’s most since having five players drafted in 1996, and represented the second-most among Big 12 schools in 2011 (Nebraska seven; BU, Oklahoma and Texas four).

VOLLEYBALL [16-12 overall, 9-4 in Big 12/6th] 
Baylor volleyball head coach Jim Barnes’ squad turned in a program-high tying third consecutive winning season in 2010 (and fourth in the last five years), and a Big 12-era best third consecutive season with at least nine conference wins, with a 15-13 overall record and a 9-11 league mark. BU finished sixth in the Big 12 Conference.

SOCCER (11-7-2 overall, 4-6 Big 12/Wth) 
The 2010 Baylor women’s soccer team finished with the program’s most overall wins (11) since 1995 and the most conference victories (4) since 2001. The Bears, who have become nationally known for their stifling defense under coach Marci Jobson, tied the programs record for most shutouts in a season with 11 and tied the 1997 team for the most home wins in school history (nine).

Baylor opened the season with three-straight wins for the first time since 2003. Sophomore Hanna Gimmeson was rewarded for her stellar performance in the first two games, recording two goals and an assist and being named the Week honor. She became the first player to win a conference award more than once since 2007.

In conference play, Baylor reeled back-to-back conference wins for the first time since 2007, defeating Nebraska (4-1 and No. 22 Colorado (1-0) on Sept. 25, 2009. Baylor’s final game of the season was a 1-0 win over the Red Raiders, giving them the “Battle of the Brand” for the first time, as the two teams have tied for the cup each year since 2006.

WOMEN’S CROSS COUNTRY [10th Big 12/6th] 
Despite missing the NCAA Championships for the first time since 2002 as a team, Baylor’s women’s cross country was represented at the national meet by sophomore Cate Westenhover and freshman Robyn Bennett, which finished 109th and 123rd, respectively.

The duo each finished in the top 10 at the NCAA South Central Regional to earn all region honors and the individual berths. The Lady Bears also earned a top-25 all-region finish from Katie Shaw, on the way to a fourth-place regional finish.

Individually on the field, junior midfielder Elizabeth Graham was named first-team All-Big 12. It marked the third consecutive year the Baylor program produced at least one All-Big 12 performer.
week of the regular season rated among the nation’s top three in both polls. The Lady Bears also extended their streak of consecutive weeks in the Associated Press Top 25 to 148 straight weeks, a continuing school record.

Lady Bear sophomore post Brittany Griner was a consensus first-team All-American and finalist for the Wade Trophy as well as the Honda, Naismith and Wooden Awards. The Big 12 Conference’s Player of the Year, Defensive Player of the Year and Most Outstanding Player of the league’s postseason tournament, Griner, who was also the WBCA’s Defensive Player of the Year, ranked No. 1 in the Big 12 and fourth nationally with 23.0 points per game and fourth in the conference in rebounding (7.6). The sophomore center also ranked second nationally with 4.6 blocks per game but was No. 1 in total blocks (170). She has rejected a school-record 393 shots in just two seasons and reached the 1,000-point mark in 51 games as a Lady Bear.

Baylor senior guard Melissa Jones earned honorable mention All-America honors from The Associated Press, as well as first-team WBCA All-Region 5 and All-Big 12 honors. The Big 12’s 2010-11 Female Sportsperson of the Year was also named to the NCAA Dallas Regional All-Championship team and the Big 12 All-Championship team, despite being

MEN’S CROSS COUNTRY
(8th Big 12 Championships/4th South Central Regional):

The Baylor men’s cross country team recorded its best Big 12 Championships finish since 2006 with an eighth-place showing, as Robbie Knorr finished 31st and Brandon White placed 35th to lead the Bears.

At the NCAA South Regional Championships, Knorr earned his first-career all-region honor to lead Baylor to a fourth-place team finish. Knorr was 18th overall, while Ben Haby and Brandon White finished 33rd and 34th for the Bears.

WINTER

WOMEN’S BASKETBALL
(34-3 overall, 15-1 in Big 12/1st; NCAA Elite Eight):

Coach Kim Mulkey’s Baylor Lady Bears swept the Big 12 regular season and tournament titles for the second time in program history, en route to establishing school records for both overall (34) and Big 12 (15) victories, the program’s first-event No. 1 seed in the NCAA Championship and its third Elite Eight trip ever.

Along the way, the Lady Bears raced to a 24-1 start, the program’s best ever; won a school-record 13 games vs. ranked opponents, including four wins over top 10 foes, and made their eighth straight (and 10th all-time) NCAA Tournament appearance under Mulkey’s leadership.

Baylor was ranked No. 1 in the polls for seven straight weeks and for the first time ever, spent every

Brittany Griner

For leading Baylor to a program-best 34-3 record, a No. 1 seed in the 2011 NCAA Women’s Division I Tournament and a sweep of the Big 12’s regular-season and tournament titles, Kim Mulkey earned National Coach of the Year honors from the United States Basketball Writers Association. She was also the Big 12’s Coach of the Year in a vote of league coaches.
slowed by an eye injury. She ranked among the Big 12 leaders in nearly every statistical category as a senior and led the Lady Bears in both assists (137) and steals (67).

Odyssey Sims earned national Freshman of the Year honors from the United States Basketball Writers Association and honorable mention All-American recognition from the Associated Press. She ranked second on the team in scoring at 13.1 points per game and led the Big 12 in 3-point field goal percentage at .453. The true freshman point guard was named Big 12 Freshman of the Year and earned first-team All-Big 12 honors.

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LaceDarius Dunn became the Baylor and Big 12 Conference’s all-time leading scorer, finishing his four-year career with 2,345 career points. Dunn also finished as Baylor’s career leader in games played, wins and 3-point field goals.

Perry Jones III, the highest rated recruit to wear the Green and Gold, earned one of the greatest freshman seasons in program history. PJJ averaged 13.9 points and 7.2 rebounds, while starting a Baylor freshman-record 38 games. He earned freshman All-Big 12 honors and was a second-team pick and junior mention status and was co-winner of the league’s Sixth Man of the Year honor.

All-American honors from three different outlets, was a unanimous Big 12 All-Freshman selection and was one of five finalists for the USBWA’s Wayman Tisdale Award as the nation’s top freshman.

Owens earned freshman All-Big 12 honors, while PJJ was a second-team pick and junior Quincy A ry garnered honorable mention status and was co-winner of the league’s Sixth Man of the Year honor.

In the regular-season finale, Baylor was the center of the college basketball landscape as it hosted ESPN’s College GameDay Driven By State Farm on March 5 against Texas. Dunn became the Big 12’s all-time leading scorer in the contest, too.

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Sophomore Gasyrn Nero anchored men’s distance medley relay to a second-straight Big 12 title with a come-from-behind 1,600-meter leg to help the Bears finish sixth in the final 12-team league indoor meet.

The Bears finished 10th at the NCAA Championship, marking the seventh time in the last eight years they placed in the top 10. Senior Marcus Boyd anchored the men’s 4x400-meter relay team to a silver medal at the NCAA Indoor Championship in a season-best 3:05.42.

The Bears’ Woodrow Randall also collected some hardware, earning a fourth-place finish in the 60 meters with a time of 6.55. He was the last qualifier into the NCAA Indoor field and established a personal-best in the prelims to reach the finals and earn All-America honors.

**SPRING**

**WOMEN’S TENNIS**

With a squad led by a trio of seniors and a trio of juniors, the Lady Bears found their stride midseason, winning 12 consecutive matches on their way to the national semifinals of the NCAA Championship. Baylor ended the season at 29-4, its third-highest win total in school history and the program’s seventh straight 20-win season, while sweeping both the Big 12 regular-season and tournament titles. It marked BU’s seventh-straight regular-season league title and its sixth consecutive Big 12 Tournament crown.

The Lady Bears have now reached at least the NCAA Quarterfinals in four straight seasons and the finals site (Sweet 16) in seven straight seasons. Despite advancing to the Final Four at the NCAA Championship, Baylor finished the season ranked sixth in the ITA rankings with four singles players ranked in the top 65 and two ranked doubles combinations.

The 2011 Big 12 Newcomer of the Year, junior Sona Novakova, finished the year ranked 20th with her 30-12 singles record, which included...
regular-season mark. The trio helped Baylor win eight Big 12 Conference titles (four regular-season, four tournament), advance to the NCAA Championship quarterfinals four times and reach the Final Four for the only times in school history as freshmen in 2008 and seniors in 2011.

**SOFTBALL** (47-15 overall, 11-7 in Big 12/4th, NCAA Semifinalist):
In advancing to the Women’s College World Series for the second time in school history, Baylor won its fourth NCAA Regional title and its second Super Regional crown. The Lady Bears went 7-3 in 2011 NCAA Tournament games.

The Lady Bears ranked fourth in both the season-ending USA Today/NFCA and ESPN.com/USA Softball Collegiate Top 25 polls, the highest year-end finish in school history. BU finished as the highest ranked Big 12 school with Missouri (No. 6), Oklahoma State (No. 8) and Oklahoma (No. 10) rounding out the conference’s top-10 teams. All four of those teams qualified for the NCAA Women’s College World Series.

Senior Dani Leaf received third-team All-America honors and finished the year with the fifth-most home runs in one season (14) and ended her career sixth on the all-time Baylor list with 24 round-trippers.

For the first time since 2007 and third time overall, Baylor had two student-athletes earn All-America honors in the same season with Canion and Leal’s selections.

For the third time in five seasons, the Baylor softball coaching staff was recognized as the NFCA Division I Central Region Coaching Staff of the Year. The staff previously earned the award in 2009 and 2007. Moore’s staff includes associate head coach Mark Lumley and assistant coach Britni Sneed Newman.

Moore, in his 11th season as the Lady Bears’ skipper, won his 400th game at Baylor on Feb. 18, 2011, with a 7-2 win over New Mexico, becoming the first coach in program history to reach the 400-win plateau. With a Baylor record of 441-222 (.665), Moore has averaged more than 40 wins per season at Baylor. Head baseball coach Steve Smith is the only other active head coach with more wins at Baylor.

**MEN’S TENNIS** (22-5 overall, 6-0 in Big 12/4th, NCAA Quarterfinalist):
The Baylor men’s tennis team advanced to the NCAAs quarterfinals for the ninth consecutive year and the 10th time in program history. The Bears finished as the highest ranked Big 12 school with Texas (No. 1), Oklahoma State (No. 2) and Oklahoma (No. 3) rounding out the conference’s top-10 teams. All four of those teams qualified for the NCAA Men’s Tennis Championship.

Baylor won 2-of-3 games at perennial national power Arizona in March to become the first non-conference foe to do since before 1999.
Big 12 Tournament trophies. The Bears own 10 Big 12 regular-season titles and seven ranking, Benedikt Dorsch and Matija Zgaga also finished at No. Peers and Maytin matched the program's highest doubles final NCAA quarterfinals, while Rux and Ramirez were ranked 57th. players listed in the final ITA singles rankings.

The All-American doubles team of Peers and Maytin finished eighth time in the league's 15-year history. The 22-5 Bears finished sixth in the final 2011 ITA rankings—their highest final team ranking since 2007. Bears responded by winning six of their last nine league games to qualify for their 13th straight Big 12 Tournament (one of only two Big 12 schools to have played in every league tournament). That last-season marked the first time since the 2003 season that Baylor had six players listed in the final ITA singles rankings.

The All-American doubles team of Peers and Maytin finished at No. 5 after losing to the eventual national champions in the NCAA quarterfinals, while Run and Ramirez were ranked 23rd. Peers and Maytin matched the program's highest doubles final ranking. Benedikt Dorsch and Matija Zgaga also finished at No. 5 in 2005.

After a year's absence, Baylor returned to the Big 12 throne, winning the regular season title for the ninth time in the past 10 seasons. The Bears won 10 Big 12 regular-season titles and seven Big 12 Tournament trophies.

With a 6-0 record in Big 12 play, Baylor finished unbeaten in league play for the eighth time in the league's 15-year history.

**BASEBALL (21/28-13-14 in Big 12/9/9 NCAA Tournament):**

Baylor baseball made its 12th NCAA Tournament appearance in last 14 seasons – one of only 14 programs in nation to do so, and was within one strike of winning its first Regional crown since 2003 but dropped a heart-breaking, 9-8 decision to eventual CWS qualifier Cal in the Houston Regional title game. It marked the second straight year the Bears reached the Regional title game.

With nine Big 12 games remaining after dropping two of three to Missouri in late April, the Bears responded by winning six of those last nine league games to qualify for their 13th straight Big 12 Tournament (one of only two Big 12 schools to have played in every league tournament). That last-season run included Baylor's first series win at Nebraska since 1997, its first series win over a ranked opponent since 2006 (won two of three at No. 19 Oklahoma State) and its first series win over a top-15 team since 2006 (won two of three vs. No. 15 Oklahoma in Waco) to close the league slate.

**SENIOR CHRIS SLATER earned first-team 2011 Capital One Academic All-America honors to become just the third two-time Academic All-American in program history, joining Jason Jennings and Jen Topolski. He was a second-team pick as a junior in 2010.**

Baylor's first baseman Max Muncy was named second-team All-Midwest Region by the American Baseball Coaches Association, becoming the first Bear to be named to all-e Region teams since Zach Collins in 2006. In his second season with the Bears in 2011, Muncy was named to the All-Big 12 2nd team and earned Baylor's Larry Fields Most Valuable Player Award after leading the team with a .322 batting average, 73 hits, 40 runs score, nine home runs, 44 RBI, 11 total bases, 37 walks, a .428 on-base percentage and a .511 slugging percentage. He was the only BU player to start all 39 games.

In addition to Muncy, junior Brooks Pinckard and Logan Verrett were named to the 2011 All-Big 12 teams selected by the league's coaches with Pinckard a unanimous selection as a utility player and Verrett receiving his second straight second-team honor.

Baylor has had at least three Major League Baseball First-Year Player Draft picks in 11 of the last 14 seasons after senior infielder Landis Ware (18th round), Los Angeles Angels of Anaheim, Verrett (third round, New York Mets) and Puckett (10th round, Cincinnati Reds) were taken in the 2011 Draft.

Bears' coach Steve Smith registered his 600th career victory, a 7-6, 11-inning walk-off win vs. Florida International, March 15, 2011. No active Baylor head coach has more career victories than Smith.

**EQUESTRIAN (15-7 overall, 3rd in Big 12 Championship):**

In its sixth season under the direction of head coach Ellen White, the Baylor equestrian program finished the season ranked fifth in the Varsity Equestrian coaches poll.

Baylor's Hunter Seat equestrian team posted its best-ever finish at the Varsity Equestrian National, March 15, 2011. No active Baylor head coach has more career victories than Smith.

In its sixth season under the direction of head coach Ellen White, the Baylor equestrian program finished the season ranked fifth in the Varsity Equestrian coaches poll.

**MEN’S GOLF (7th in Big 12/NCAA Regional Tournament):**

The Baylor men's golf team made its 14th consecutive NCAA post-season appearance, earning a bid to the 2011 NCAA Florida Regional. Baylor was a few shots from advancing to the NCAA Championship for the second consecutive season after finishing seventh at the Big 12 Championship.

Junior Joakim Mikkelsen enjoyed one of the best individual seasons in program history. Mikkelsen led the Bears with a 72.33 scoring average – the seventh-lowest single-season average in school history. He also became the first golfer in program history to earn consecutive (GCCA PING) All-Central Region honors.

Baylor posted two tournament victories in 2011-12 – Charleston Shootout and Wyoming Cowboy Classic; the most tournament victories by the Bears since winning three in 2008-09.

**MEN’S OUTDOOR TRACK & FIELD (7th in Big 12/ NCAA Regional Tournament):**

The Baylor men placed seventh at the Big 12 Outdoor with 72.5 points and 72nd at the NCAA Outdoor Championship with nine points.

Injuries did not stop the Baylor men's 4x400-meter relay team from finishing fourth at the NCAA Championship and earning All-America honors for the 23rd consecutive year. The Bears' All-America relay which ran 3:02.07 included Zwele Hewitt, Joe Barz, Drew Seale and Marcus Boyd.

As a team, the Bears rebounded off wins in four of its last five team competitions, including winning the first of two West Tournament in Fresno, Calif. Baylor knocked off Fresno State, TCU and South Carolina en route to the title.

**JOAKIM MIKKESEN**

Injuries did not stop the Baylor men's 4x400-meter relay team from finishing fourth at the NCAA Championship and earning All-America honors for the 23rd consecutive year. The Bears' All-America relay which ran 3:02.07 included Zwele Hewitt, Joe Barz, Drew Seale and Marcus Boyd.
Woodrow Randall, Whitney Prevost, Boyd and Hewitt comprised the Bears’ 4x100-meter relay which ran 42.22 to earn All-America honors, too.

Randall tied the school record in the 100 meters of 10.13, held by Michael Johnson.

Senior Nick Lyons shattered his own school record in the javelin twice, establishing a career-best of 237-2, while also placing second in the Big 12.

WOMEN’S OUTDOOR TRACK & FIELD (8th in Big 12/B12 at NCAA Championship):
Baylor’s women’s track & field team tallied 77 points to finish fifth and register their second-best Big 12 Outdoor finish in the last six seasons, then scored seven points at the NCAA Outdoor Championships to place 38th.

Freshman Tiffani McReynolds shined outdoors, breaking the school record in the 100-meter hurdles and winning the Big 12 title in the event.

Senior Tiffany Townsend broke Tony Miller’s all-time BU record of 15 All-America honors with her 16th and 17th in the 100 and 200 meters, while setting another school record in the latter. She capped off her record-breaking career in grand fashion, setting a new school 200-meter record and adding to her record haul of All-America certificates. Honored for the 17th time in her career on the NCAA awards stand, Townsend finished third at 22.58, a BU record and the world’s fourth-fastest time in 2011.

Sophomore Skylar White reset her own school record in the shot put with a three of 59.75, while also snaring the BU mark in the discuss.

Junior Jessica Ubanyionwu was named to the 2011 Capital One Academic All-America Women’s Track and Field/Cross Country Team, as selected by the College Sports Information Directors of America. Ubanyionwu, a triple jumper for the Baylor track and field team, earned second-team honors to add to her growing list of accomplishments on the season. Also named to the academic all-district and all-conference teams, she also earned All-America honors in the triple jump during the indoor season and qualified for the NCAA Outdoor Championships as well.

WOMEN’S GOLF (8th in Big 12):
While Baylor didn’t advance to the NCAA postseason as a team, junior Chesley Cothran became only the second golfer in program history to earn an individual spot in the NCAA postseason. Cothran tied for 53rd overall (24-over 240) at the NCAA West Regional in Auburn, Wash. She finished the season with the fourth-lowest single-season scoring average (74.85) in program history.

Senior Morgan Chambers became only the third golfer in program history to earn Academic All-District honors. Chambers was selected to the Capital One Academic Women’s At Large All-District VI second team.

Chambers also became just the second four-time NGCA All-American scholar in program history, joining Anna Rehnholm (2004-07). She was joined on the 2011 NGCA scholar team by senior Kaylin Terry.

After 17 successful years, Sylvia Ferdon retired as Baylor women’s golf coach. Ferdon guided Baylor to 10 NCAA Regional appearances and one NCAA Championship berth in 2004.

Jay Goble, who spent the past three seasons as the assistant coach at Southeastern Conference power Florida and previously served as an instructor at the prestigious IMG David Leadbetter Golf Academy in Bradenton, Fla., was introduced June 14, 2011, as Baylor’s head women’s golf coach following a nationwide search.

ACROBATICS & TUMBLING (NCATA Semi-Finalists):
In program’s first year of competition, coach Kerri Forsythe’s team captured Baylor’s first-ever national championship as freshmen Katie Collier and Madelene French teamed with junior Nicole Allison to win the five-event stunt event at the 2011 NCATA National Championships.

Baylor freshman Jaime Edwards and sophomore Madelene Felix earned NCATA All-America honors in the program’s first season.

As a team, Baylor advanced to the second round at the 2011 NCATA National Championships with a win over Fairmont State before losing in the semifinals to No. 1-ranked and eventual national champion Oregon.

Baylor won the first meet of its inaugural season, defeating No. 3 Fairmont State on the road.

Baylor rallied for win by setting national record with 106.29 team routine score at Azusa Pacific.

Waco and Baylor were selected to host the 2012 National Collegiate Acrobatics and Tumbling Association National Championship at the Ferrell Center from April 20-28.
2010-11 ADMINISTRATIVE ACCOMPLISHMENTS

While Baylor Athletics continued to enjoy extraordinary 2010-11 athletic success, it also saw the following administrative achievements during the year:

Three major capital construction projects were completed during the year, as a wall-to-wall artificial turf was installed at Floyd Casey Stadium prior to the 2010 season, the new Getterman Indoor Practice Facility adjacent to the softball stadium was completed to house the soccer team, and the $6.5 million indoor practice facility was completed.

For the seventh time in as many years Baylor Athletics’ primary fundraising arm, the Bear Foundation, experienced a record-breaking year thanks to the continued generosity of its fans and friends. For the 2010-11 fiscal year, which ended on May 31, the Bear Foundation contributed a record $76.09 million in support of the school’s 19-sport intercollegiate athletics program, the organization’s Executive Director, Doug Smith, received the 2011 University Fundraiser of the Year award from the National Association of Athletic Development Directors (NAADD). Smith was honored along with other national award winners at the 2011 Learfield Sports Directors’ Cup Luncheon that was held in conjunction with the 46th annual NCAA Convention at the World Center Marriott Resort in Orlando, Fla., June 17, 2011.

For the eighth consecutive year, the Philip M. Dear Alumni & Friends Endowed Investment Fund provided a generous financial contribution to Baylor University’s Athletic Department. A $100,000 gift from the Fund was presented to the Athletic Department at halftime of the Bear-Kansas men’s basketball game Jan. 17, 2011. The Fund, which continues to rank as one of the nation’s largest managed by students, has provided more than $1.2 million in support of scholarships for Baylor’s Division I intercollegiate athletics program since its first gift to the department in 2004.

Baylor’s 10th intercollegiate team, Academic & Advertising, made a successful varsity debut in 2010-11. Baylor became the first Big 12 institution to implement a varsity competitive cheer program and one of three Bowl Championship Series (BCS) members nationally, joining the University of Maryland and the University of Oregon.

Nearly 1,000 Waco-area businesses participated in the Baylor Spirit Program during the 2010-11 academic year, almost double the number from the previous year. The program is designed to ask local businesses to support Waco’s hometown team, the Baylor Bears, by displaying promotional items that display Baylor spirit. Items are provided free of charge to local businesses, and include complimentary tickets to select home games.

In 2010, Baylor averaged 40,043 over its six-game home football schedule, its highest average attendance since 1995. The 240,259 total fans to watch Baylor at home in 2010 was the third-most in Baylor Casey Stadium’s 61-year history, and marked the fifth straight year more than 200,000 people passed through the stadium gates. In a decidedly Baylor-dominated crowd, the paid attendance of 68,211 for the Bears’ game against Illinois at Houston’s Reliant Stadium was the second-largest in Texas Bowl history. Of that crowd, an estimated 45,000 were dressed in Green and Gold.

For the sixth straight season, the Baylor Lady Bears surpassed the 200,000 fan mark in home attendance and in the process set an all-time single-season attendance record with 166,503 fans attending 21 home games. Baylor’s per-game average of 7,933 was also a school-record and ranked sixth nationally. BU’s previous high finish in the national attendance rankings was No. 8, twice.

Baylor enjoyed a program-record four Ferrell Center sellouts (Tennessee, Texas A&M and Texas), and its crowd of 13,509 vs. Tennessee was the largest crowd ever in the building at that point in time and still stands as the largest home crowd in Lady Bear history.

Baylor-hosted NCAA Women’s Basketball 1st and 2nd Round Games in the 2011 Dallas Regional drew a combined 16,884 fans for two sessions, the second-largest total of 16 campus sites (Tennessee drew 16,953 for its NCAA games in Knoxville). The first-round games at the Ferrell Center attracted 8,308 fans, the largest first-round NCAA Tournament, while 8,416 were on hand for BU’s second-round win over West Virginia, which ranked second nationally to Tennessee’s 9,907 for a second-round win over Marquette.

On the same day that the Baylor Bear Foundation announced that it had raised a record-breaking $7.6 million in support of the school’s 19-sport intercollegiate athletics program, the organization’s Executive Director, Doug Smith, received the 2011 University Fundraiser of the Year award from the National Association of Athletic Development Directors (NAADD). Smith was honored along with other national award winners at the 2011 Learfield Sports Directors’ Cup Luncheon that was held in conjunction with the 46th annual NCAA Convention at the World Center Marriott Resort in Orlando, Fla., June 17, 2011.

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For a program-record fifth straight season, more than 100,000 fans came through the Ferrell Center doors to watch the Baylor men’s basketball team play, as the Bears drew 123,895 fans for their 18-game home slate, an average of 6,832 per game. The total attendance mark was the second-highest in program history while the per-game average ranked fourth all-time.

A crowd of 10,627, an arena record for a men’s or women’s Ferrell Center game, was on hand for the Bears’ ESPN College Game Day contest against longtime rival Texas.

Baylor baseball drew 89,677 fans over its 36-game 2011 home schedule, an average of 2,498 fans per game. BU’s 2011 per-game average was an increase over the 2010 mark of 2,644 per game.

The Bears have drawn 80,000 fans per game every year since 2000 and have drawn more than 90,000 six times in the last eight seasons.

The Lady Bear softball team drew 22,116 fans for 24 Getterman Stadium dates in 2011, an average of 921 per game.

BU’s total home attendance and per-game average ranked as the second-highest in the stadium’s 13-year history as the Lady Bears finished among the nation’s top 15 in total home attendance for the 10th straight year.

Baylor softball set new single-game attendance records twice during the 2011 season, drawing 4,160 fans in a win over Texas A&M before topping it with 4,184 against Texas a month later.

Over 11,000 fans attended Baylor home volleyball matches during the 2010 season, as BU registered the second-highest marks in program history for both total home attendance (11,308) and per-match average attendance (791).

With its corporate sponsorship revenue at an all-time high, Baylor Athletics signed a new agreement with ESP Sports (now IMG College) that extends the Bears’ relationship with the nation’s premier intercollegiate sports marketing company through June 2020. The new contract replaces the original deal signed between the parties in 2003. IMG College will continue to manage all of Baylor’s corporate marketing assets associated with its 19-sport intercollegiate athletics program, including the Baylor ISP Sports Radio Network, print advertising in various athletic department publications, signage in university athletic venues and advertising components of the school’s official athletics website (BaylorBears.com).

In the first six years of the Baylor ISP partnership, the department’s corporate sponsorship revenues have increased by more than $1 million, and exceed their revenue goals three times in the last four years.

Over the last seven years, the Bear Foundation’s annual support of scholarships for Baylor’s student-athletes has more than doubled, from $3,312 million in 2004-05 to 2010-11’s record-breaking total. The Bear Foundation topped the $4 million mark for the first time in 2006-07, reached $5 million the following year (2007-08), topped $6 million for the first time in 2008-09 and cleared the $7 million threshold this past year. Annual giving has grown from $2.563 million in 2004-05 to more than $5.5 million during the recently completed academic year.
Baylor’s partnership with the Licensing Resource Group continues to be a success in growing the Baylor brand and generating royalties for the institution. For the second consecutive year, Baylor established a royalty record, as more than $376,000 was generated off the sale of officially licensed products in 2010-11. That’s an increase of more than $100,000 over BU’s previous high set in 2009-10 and marked the fourth straight year the school’s net royalties increased. In addition, the licensing program produced the four best financial quarters ever, including a record of nearly $120,000 for the fourth quarter of 2010.

Baylorbears.com established records for total number of unique visitors (2,174,205) and average unique visitors per month (181,184). It marked the eighth straight year more than 1.1 million unique visitors visited the site, and the second straight year it topped the 2 million mark in that category. The official athletic site of Baylor Athletics has averaged more than 100,000 unique visitors in each of the last four years for the first time in the site’s history, and those visitors viewed more than 14.7 million pages in 2010-11—an average of more than 1,225 million page views per month.

More than $225,000 in officially licensed Baylor apparel and merchandise was sold through baylorbears.com in 2010-11, the second-highest amount in school history and the fourth straight year sales topped the $100,000 mark. The 2010-11 sales total of $225,797.15 marked the second time it topped the $200,000 mark in sales and the first time since generating a record $258,531.31 during the 2004-05 fiscal year. Over the store’s first five years, it registered on-line sales totaling more than $422,000, however, in the last five years sales have totaled more than $705,000.

Baylorbears.com had 9,039 subscribers to its on-line audio and video All-Access product in 2010-11, the second-highest number ever behind the record of 11,221 in 2009-10. Baylor’s All-Access subscription numbers have grown in five of the last six years, starting with 2,484 subscribers in 2005-06, topping the 4,000 mark for the first time in 2007-08 and reaching the 11,000 mark in 2009-10 before falling to the 9,000 threshold in 2010-11. Audio and video features continue to be offered free of charge, while there is a nominal fee for fans to view the video of select home Baylor athletic events.

Nearly 10 months to the day that the Big 12 Conference was rescued with an 11th-hour deal after the departures of Colorado and Nebraska, the league and Fox Sports Media Group reached a 13-year agreement for exclusive cable rights to at least 40 football games per season. The new pact, which was announced on April 13, 2011, takes effect with the 2012 football season and grants Fox Sports Networks (FSN) the exclusive cable rights to televise a minimum of 40 regular-season Big 12 football games - nearly double the number under its current agreement. Many of the telecasts will continue to be distributed on FSN, which reaches over 85 million homes through two dozen owned and affiliated networks.

Sixty-five (65) Baylor athletic contests in nine sports were televised in 2010-11. Baylor football had a school-record 11 broadcasts, while the Bears’ men’s basketball team had 24 games televised and the Lady Bear basketball team had a program-best 18 telecasts.

BaylorVision produced 148 live events in 2010-11.

Director of Athletics Ian McCaw completed his third year on the NCAA Recruiting Cabinet and was elected chair for the 2011-12 academic year.

Deputy Athletics Director Todd Patulski completed his third year of service to the NCAA Men’s and Women’s Track & Field Committee, and his first as chairman.

Executive Associate Athletics Director/External Affairs Nick Joos completed his eighth year on the College Sports Information Directors of America Board of Directors and served as the organization’s second Past President in 2010-11.

Baylor Associate Athletics Director/Student-Athlete Services Bart Byrd will serve as President-Elect of the National Association of Academic Advisors for Athletics in 2011-12, then will be President in 2012-13.