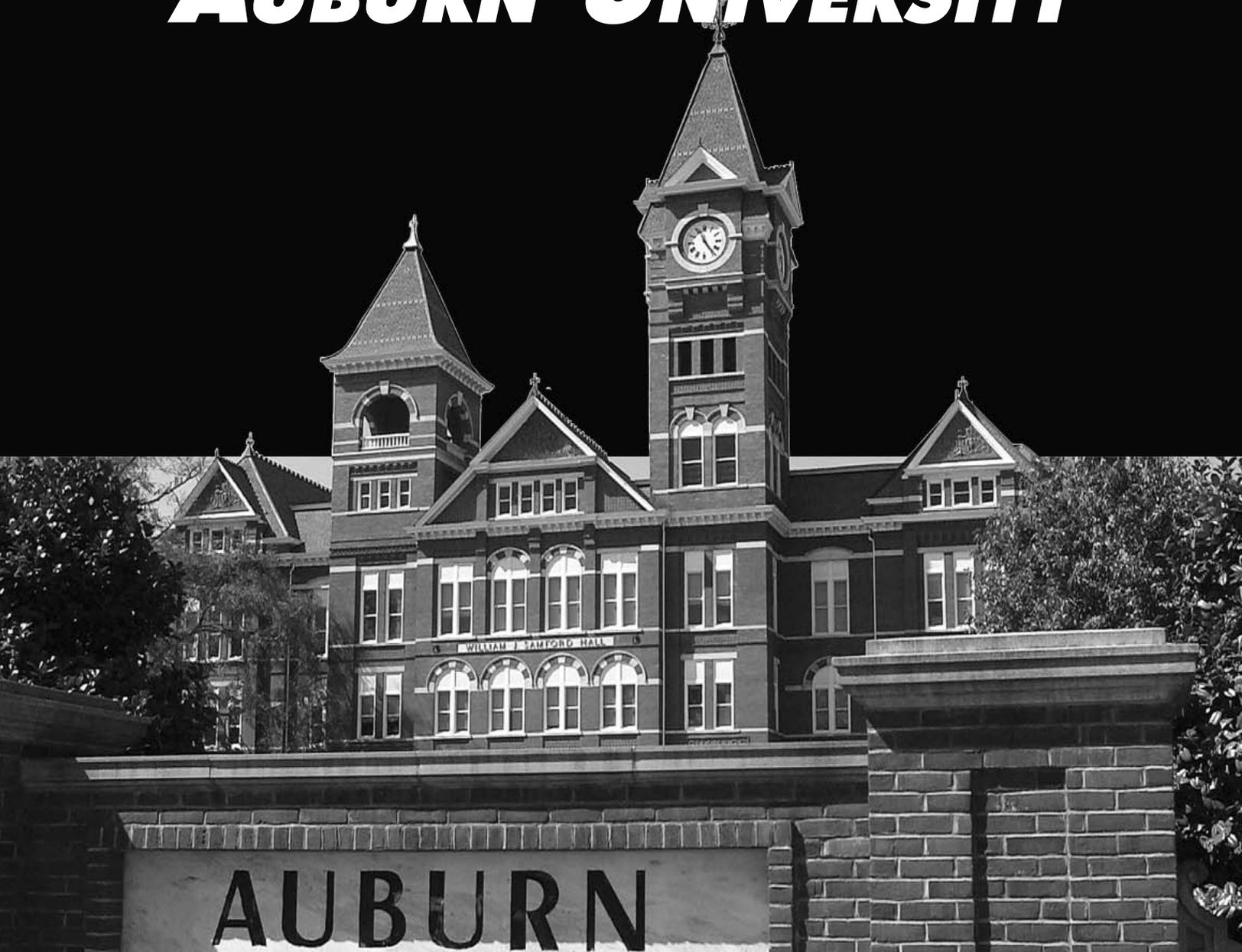


AUBURN UNIVERSITY



Auburn University has a proud and dynamic 149-year history. The institution was chartered on Feb. 1, 1856 as the East Alabama Male College, a private liberal arts school established by Alabama Methodists to foster Christian education.

A single four-story building was completed at a cost of \$111,000 in 1859 with 80 students enrolled and a faculty of five. Five male students were graduated in the first commencement held. When Alabama seceded from the Union, faculty and students resigned to enlist for the duration of the Civil War. Among those joining was William J. Samford, who would later become governor of Alabama.

The college building, then named Old Main, was used as a Confederate hospital from 1864 until classes resumed in 1866. When fire destroyed Old Main in 1887, it was replaced on the same site in 1888 by Samford Hall, named after Gov. Samford. Today Samford Hall serves as the AU's administrative headquarters.

The college struggled in the shattered Southern economy during the years after the Civil War. It was a ruined economy and those that pledged large sums to the college went bankrupt and could not meet their pledges. The Methodist Church granted the institution to the state in 1872 for use as a land-grant university under the Morrill Act, signed by President Lincoln in 1862. The institution then became the Agricultural and Mechanical College of Alabama, changing from the private liberal arts school to a state-supported college with an emphasis on the new scientific and agricultural programs.

Continuous expansion followed. In 1899, the Alabama Legislature decided a new name was needed to reflect the expanded role of the institution. The college's name was changed to the Alabama Polytechnic Institute.

From the beginning, however, virtually everyone connected with the university ignored official names, preferring always the name selected for the town, founded in 1836, where the institution was located- Auburn. Elizabeth Harper, the daughter-in-law of the settlement's founder, was inspired by a line from Oliver Goldsmith's poem, "The Deserted Village," which reads, "Sweet Auburn, loveliest village of the plain." Would the history of this institution have been the same had it been named Geneva as once was proposed for naming the town? The story goes that straws were drawn for naming the town Geneva or Auburn. Auburn won out.

As Charles C. Thach, the university's sixth president said, "The Alabama Polytechnic Institute, a high sounding phrase, is fit for legal document; and grave legislation, but not to conjure with and not to yell and not to dream with as is "Fair Auburn." The Legislature agreed, and in 1960 Alabama Polytechnic Institute became Auburn University.

Women students were first admitted to Auburn in 1892, making Auburn the oldest four-year coeducational school in Alabama and the second oldest in the Southeast.

Twelve schools and colleges advance the University's outstanding programs of teaching, research and service. The current colleges and schools and the dates of this original inception are: College of Agriculture, 1872; College of Architecture Design and Construction, 1907; College of Business, 1967; College of Education, 1915; Samuel Ginn College of Engineering, 1872; School of Forestry and Wildlife Sciences, 1984; College of Human Sciences, 1916; College of Liberal Arts, 1986; School of Nursing, 1979; James Harrison School of Pharmacy, 1885; College of Sciences and Mathematics, 1986; College of Veterinary Medicine, 1907; Graduate School, 1872. In 1986, a university reorganization created the College of Liberal Arts and the College of Sciences and Mathematics from the former school of Arts and Sciences (1872), as well as portions of the School of Agriculture and Biological Sciences and the School of Architecture and Fine Arts (both subsequently renamed).

Auburn's greatest growth and development came after World War II. From a campus of 35 buildings in 1946, the university's multi-million dollar physical complex has grown to approximately 375 buildings on 1,840 acres. The Alabama Agricultural Experiment Station conducts crop, animal and soil experi-



mentation statewide, and Extension agents are stationed in all 67 Alabama counties. Main campus enrollment currently exceeds 23,000, with about 1,250 faculty.

In 1967, the State Legislature approved a \$5 million bond issue for the purpose of establishing a four-year university at Montgomery under the supervision and control of the Auburn University Board of Trustees. It was name Auburn University at Montgomery. AUM began operation in the former Extension Center of the University of Alabama temporarily in 1969. The Montgomery community raised money to purchase a 500-acre site seven miles east of the city off I-85. The new campus was built and occupied in 1971. Currently its enrollment stands at approximately 5,000.

Auburn University is a pre-eminent land-grant and comprehensive research institution with nearly 23,000 students and 6,500 faculty and staff. Ranked among the top 50 public universities nationally, Auburn is Alabama's largest educational institution, offering more than 230 undergraduate, graduate, and doctoral degree programs.

Economic Impact Highlights

- A recent study determined AU had a nearly \$4 billion economic impact on the state of Alabama.
- AU provides principal academic support for Alabama agricultural, construction and manufacturing industries.
- AU is the primary source of instruction and research for Alabama's emerging aerospace, automotive, microelectronics, and wireless technology industries.
- AU has partnered with the state to develop a hotel and conference center at Gulf State Park, which will offer hands-on education to students and attract tourism to Alabama.

Research Highlights

- Sponsored research at AU totals more than \$71 million annually.
- Auburn devotes extensive research funding to seven Peaks of Excellence: cellular and molecular biosciences, detection and food safety, fisheries and aquaculture, forest sustainability, information technology, poultry products safety/quality and transportation.

Research Highlights

• AU research has led to licensing and sponsorship agreements with more than 250 commercial firms in less than three years to transfer a variety of its research developments to the marketplace.

• AU is in the planning phase for a research park to attract significant technology business and industry to the area and enhance and support AU's research mission.

• AU is one of six universities selected by the U.S. Department of Homeland Security to provide experts for a homeland security "think tank."

Instruction/Academics Highlights

• U.S. News & World Report ranked two AU colleges in the top 100 in their fields nationwide. The Ginn College of Engineering was ranked 77th and the AU College of Education was ranked 82nd. The rankings were compiled as part of its America's Best Graduate Schools 2006.

• U.S. News & World Report - for the 12th consecutive year - ranked AU in the top 50 public universities in the nation.

• The November 2003 edition of Kiplinger's magazine ranked AU among its best values in U.S. public institutions, as did the 2004 Princeton Review. Kiplinger rated AU 26th in terms of in-state student value and 31st for out-of-state student value.

• AU is the only university in the country to offer a degree in wireless technology, and the first in the Southeast to offer degrees in software engineering.

• AU is known for its "rocket science": six NASA astronauts graduated from AU, and the current director and one past director of Kennedy Space Center are also AU alumni.

• AU's Ralph Brown Draughon Library has more than 2.7 million volumes, with 2.5 million volumes of microfilm.

Auburn People

Auburn faculty and alumni are world-class achievers in practically every arena. Here are just a few examples:

• Auburn has graduated six astronauts: Henry "Hank" Hartsfield ('54), T.K.

Auburn Profile

STUDENT PROFILE (2004-05)

| | |
|---|----------------|
| Enrollment | 22,928 |
| Undergraduates..... | 18,896 |
| Graduate students..... | 3,148 |
| Professional students..... | 884 |
| New freshmen | 3,594 |
| Male students..... | 11,711 (51.1%) |
| Female students..... | 11,217 (48.9%) |
| In State students..... | 14,384 (63%) |
| Minority students..... | 2,496 (11%) |
| Mean ACT score of entering freshmen | 24.3 |
| First Year Retention rate | 85.2% |
| Graduation rates: | |
| 4 year | 33.6% |
| 5 year | 59.2% |
| 6 year | 64.9% |
| Number of National Merit Scholars | 164 |

FACULTY PROFILE: (2004-05)

| | |
|--|-----------|
| Faculty with terminal (highest available) degree | 93% |
| Full time faculty | 1,171 |
| Minority faculty..... | 172 (15%) |
| Female faculty | 316 (27%) |
| Male faculty | 855 (73%) |
| Student to faculty ratio..... | 16:1 |

Mattingly ('58), Kathryn Thornton ('70), Jan Davis ('77), Jim Voss ('72), and the late Clifton Williams ('54).

• Vincent "Bo" Jackson, a two-sport professional star who won the Heisman Trophy in 1985, received his bachelor of sciences degree in family and child development from Auburn in 1982.

• Fob James ('57), as an Auburn student-athlete earned all-America honors as a running back for the Tigers. In addition to an extremely successful career in industry, including founding DP Industries, he was twice elected governor of Alabama.

• Timothy D. Cook, senior vice president of worldwide operations for Apple Computer, Inc., of Cupertino, Calif., is responsible for leading Apple's global operations organization.

• Don Logan ('66) is president and CEO of Time, Inc.

• Carl Mundy ('57) retired after serving as Commandant of the Marine Corps. More than 100 AU graduates have served as admirals or generals in the U.S. armed forces.

• Rowdy Gaines ('82) is an Olympic gold medalist, world record holder and television sports commentator.

• Elmer Harris ('62) was chairman and CEO of Alabama Power Company.

The Campus/City

Auburn's beautiful main campus graced by greenery and open spaces and highlighted by historic Samford Park -- is made up of 375 buildings spread across 1,875 acres bordered on two sides by farms and woodlands. Buildings in the main campus area are within walking distance of each other. Residence halls are only a short walk from classrooms, dining and athletic facilities. Auburn is located in the Southeastern United States in east-central Alabama about 30 miles from the Georgia border.

One of the state's fastest growing cities, Auburn has a population of about 45,000. An adjacent twin-city, Opelika, has a population of about 30,000. Atlanta, Ga. is only 100 miles to the northeast via Interstate 85; Birmingham is 100 miles to the north via U.S. 280 or I-85/65; Montgomery is 50 miles to the east via I-85; and the Gulf beaches are about 200 miles away.

The university enjoys the advantages of security, seclusion and clean air and water. Auburn is a clean city with a mild climate that offers many cultural opportunities.





DR. ED RICHARDSON

Interim President

The Board of Trustees unanimously named Dr. Ed Richardson as interim president of Auburn University on Jan. 20, 2004. As State Superintendent of Education, Richardson had served on the Auburn University Board of Trustees from 1995 until his interim appointment.

Upon accepting the position, his primary task was to convince the Southern Association of Colleges and Schools to lift the probationary status placed upon Auburn University late in 2003. Clearing the university's name with regard to its accreditation status in December 2004 was the culmination of a year of difficult work.

With the SACS accreditation problem behind him, Richardson began working on projects of lasting importance: positioning Auburn to attract a permanent president with outstanding qualifications and working to establish a pattern of institutional control.

To that end, Richardson put before the AU Board of Trustees an aggressive agenda for 2005-2006.

The agenda, expanding upon six initiatives unveiled in 2004, places major emphasis on AU creating a comprehensive and ongoing strategic planning process, changing the concept of the AU System, developing a process of academic program review and creating an institute to give a new focus to AU's programs in agriculture, forestry and the natural sciences.

Prior to assuming the post at Auburn, Richardson had been state superintendent of education since October 1995. During his eight-year tenure in Montgomery, Richardson was the Alabama Board of Education's executive officer for the State Department of Education.

Before he became state superintendent, Richardson was superintendent of schools for the Auburn City Board of Education for 13 years. He spent nine years as a teacher, assistant principal and principal in the Montgomery County school system and served nine years as principal of Andalusia High School. Richardson has earned three degrees from Auburn University—a B.S. in science education in 1962, an M.Ed. in 1967, and an Ed.D. in 1972, both in educational administration.

Richardson is married to Nell Ruth Campbell Richardson, a

retired teacher. Born in Selma, Auburn's future first lady moved to Montgomery at age 16, and graduated from Sidney Lanier High School in 1961.

Mrs. Richardson, who attended AUM, but earned a bachelor's degree from AU in 1983, taught English and French at Tuskegee Institute High School, Opelika High School and Jeff Davis High School in Montgomery. She also taught English at Southern Union and Alex City Community College. She taught in AU's Department of English while working on a master's degree and earned an M.S. degree in English Education in 1988. Mrs. Richardson retired from Montgomery Public Schools in 2004 to join her husband in Auburn when he was named the university's interim president.

The Richardsons have two daughters, Merit and Laura, both graduates of Auburn. The Richardson family also includes two grandchildren: Seth, 11, and Molly, 5; and two granddogs, Destin and Buckley.



President Ed Richardson and his wife Nell Richardson.



JAY JACOBS
Athletic Director

After working in almost every area of the Auburn athletic department for the past 20 years, Jay Jacobs was named Auburn's 14th director of athletics on Dec. 22, 2004.

For Jacobs, it was the final step in a career that has allowed the LaFayette native to gain a wide-range of experiences in collegiate athletics, from the perspective of a student-athlete, to the position of senior associate athletic director in charge of Tigers Unlimited, Auburn's fund-raising arm.

Jacobs grew up just 20 miles from Auburn in LaFayette and would make several trips a year to the campus to watch athletic events. Later, after moving to Jacksonville, Fla., to attend high school, he returned to Auburn for college. After walking on the Auburn football team, he earned two letters as an offensive tackle in 1982 and 1983. As a senior, he started for the SEC Championship Tigers that finished the season ranked third nationally.

Not long after his career ended against Michigan in the 1984 Sugar Bowl, Jacobs started the journey that led him to being named athletic director.

After one season as a coach at Lee-Scott Academy in Auburn, Jacobs returned to his alma matter in 1985 as the assistant strength and conditioning coach. After serving two seasons (1986-87) as a graduate football coach, Jacobs was named conditioning coach, a position he held for three years (1988-91).

In 1991, he became an assistant athletic director. Three years later, he was promoted to associate athletic director for operations, overseeing a variety of support functions in the athletic department.

As the senior associate athletic director in charge of Tigers Unlimited since 2001, Jacobs oversaw the fund-raising efforts that secured approximately \$60-million in gifts in the last three years. He spearheaded a \$90 million capital campaign which is the largest in Auburn athletic history.

Through his years of service, Jacobs has gained a reputation for his character, integrity and his ability.

"I've had the good fortune of knowing Jay Jacobs for over 20 years," said Hal Baird, athletic assistant to the President at the announcement press conference. "Jay was educated at

Auburn, trained at Auburn and as such, has a valuable insight to the challenges that this job has. What I see as challenges and obstacles, I think he sees as an opportunity. That is the perfect attitude to undertake with this position. I know with 100 percent certainty that Auburn University will absolutely get his very best effort from dawn until dusk every-day."

Jacobs earned his undergraduate and master's degree in business administration from Auburn in 1985 and 1988, respectively. He is married to the former Angie Sapp of Dublin, Ga. The couple has three daughters.





Lori Arthurs
Asst. Director,
Athletic Finance



Susan Bazemore
Assistant for Athletic
Recruiting and
Compliance



Diedre Bieber
Academic Advisor



Janie Boles
Director of Donor
Services and Annual
Giving



Marcia Boosinger
Faculty Athletics
Representative



Randy Byars
Manager, Athletic
Facilities



Barbara Camp
Associate AD/SWA



Buddy Davidson
Assistant Athletic
Director



Haven Fields
Athletics
Development Officer



Mike Hales
Coordinator,
Marketing



Kay Hargrave
Athletics
Development
Director



Ann Harper
Business Office



Jimmy Harris
Assoc. Director of
Athletics Development



Dot Hill
Mail Room Supervisor



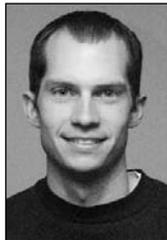
David Housel
Athletic Director
Emeritus



Tim Jackson
Executive Associate
Athletics Director



Meredith Jenkins
Assoc. AD/Women's
Olympic Sports



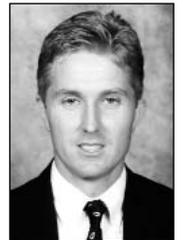
Eric Kleypas
Grounds Crew



Sue Locklar
Assistant Athletic
Recruiting Coordinator



Diana Martin
Compliance Office
Secretary



Brent McNeely
Manager, Athletic
Facilities



Vicki Meetze
Development Program
Manager, Tigers
Unlimited



David Mines
Asst. Athletic
Director, Compliance



Stephen Naughton
Director of Athletic
Ticket Sales



Kim Presley
Business Office



Mark Richard
Senior Associate
AD/Team Support



Anne Riedel
Business Office



Jeremy Roberts
Director, Athletics
Marketing



Virgil Starks
Sr. Associate AD/
Student-Athlete
Support Services



Jeff Steele
Director, Athletic
Facilities



Carl Stephens
Public Address
Announcer



Ben Thomas
Director, Athletic
Events



Chick Wade
Official Scorer



Bob Whittenburg
Ticket Office



Terry Windle
Senior Assoc. AD,
Finance

In 2006, Auburn baseball is once again available to Tiger fans throughout the state of Alabama. The Auburn Network, a Division of ISP Sports, is in its 12th season of producing and distributing Auburn baseball throughout the state.



As the exclusive producer and marketer of Auburn sports programming, the Auburn

Network coordinates and distributes all football, men's basketball, women's basketball, baseball, soccer, volleyball and softball radio broadcasts, a weekly coaches call-in show and weekly television shows for football and men's basketball. The Auburn Network is also in charge of Auburn's pay-per-view television production, all Auburn video projects, and is also involved in a wide range of marketing, promotional and licensing activities related to Auburn athletics.

The official website for Auburn sports, AuburnTigers.com, is a joint venture between Auburn Network and CSTV Online.

The Auburn Network will broadcast 32 regular-season games which includes Auburn's entire Southeastern Conference schedule. The Network will also broadcast all post-season action.

In addition, Auburn games will be broadcast locally on WMXA-FM (96.7), WZMG-AM (910) or WKKR-FM (97.7)

Mike Hubbard is the president of the Auburn Network. Jon Cole is the vice-president and general manager. Steve Witten serves as General Sales Manager for the network and Jay McPhillips is an Account Executive. Kevin Duvall is the Network's chief engineer. Audra Plummer and Justin Falkner coordinate the Network's video services. Sam Brumeloe is the Radio Network Manager and is the associate producer for Auburn baseball.

ROD BRAMBLETT

Rod Bramblett, the Auburn Network's Director of Broadcast Services, is serving in his 14th season as the play-by-play voice for Auburn baseball.



Bramblett also serves as play-by-play voice for Auburn Tiger football and basketball making him one of only four announcers in the SEC to do radio play-by-play for all three major sports. Bramblett is also the host for the Auburn Network's weekly call-in show Tiger Talk as well as the Auburn Football Preview, Review and Auburn Basketball Review, television shows.

As Director of Broadcast Services for the Auburn Network, Bramblett is responsible for coordination of the network's affiliate relations, audio production and satellite uplink services.

Born in Waycross, Ga., Bramblett, 40, grew up in Valley, Ala., and is a 1988 graduate of Auburn.

ANDY BURCHAM

Andy Burcham, Station Manager for WANI, 1400 AM, in Auburn-Opelika, is now in his 12th season on the Auburn baseball broadcast crew.



A veteran of Auburn Network football and men's basketball radio broadcasts, as well as the play-by-play voice for Auburn Network pay-per-view telecasts, Burcham handles all the play-by-play duties for Auburn's women's basketball games.

A native of Nashville, Ill., Burcham, 45, received his undergraduate degree from Indiana State in 1983. Burcham is married to the former Jan Gunnels. Gunnels received her B.S. and PhD from Auburn.

AUBURN NETWORK BASEBALL AFFILIATES

| CITY/TOWN | STATION | FREQUENCY |
|--------------------------|---------------|-----------|
| Abbeville | WESZ-FM | 98.7 |
| Alexander City | WZLM-FM | 97.3 |
| Auburn/Opelika | WMXA-FM | 96.7 |
| | WZMG-AM | 910 |
| | WKKR-FM | 97.7 |
| *Birmingham | WJOX-AM | 690 |
| Cullman | WKUL-FM | 92.1 |
| Daleville | WTKN-AM | 1560 |
| Evergreen | WPGG-FM | 93.3 |
| Foley | WHEP-AM | 1310 |
| Gadsden | WAAX-AM | 570 |
| Guntersville | WGSV-AM | 1270 |
| Jackson | WRJX-AM | 1230 |
| Montgomery | WMSP-AM | 740 |
| Oneonta | WCRL-AM | 1570 |
| | WKLD-FM | 97.7 |
| Pensacola/Flomaton | WPFL-FM | 105.1 |
| Roanoke/LaGrange | WELR-FM | 102.3 |
| | WELR-AM | 1360 |
| Scottsboro | WZCT-AM | 1330 |
| Selma | WHBB-AM | 1490 |

*Post-Season Only
Listing as of December 19, 2005



MEDIA RELATIONS STAFF DIRECTORY



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Assistant AD/Media Relations
Football Contact

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Email sampska@auburn.edu



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Sports Information Director
Men's Basketball, Equestrian, Men's Golf Contact

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Email gallica@auburn.edu



DAN FROEHLICH

Associate Media Relations Director
Baseball, Soccer Contact

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Email whitecr@auburn.edu



RYAN SCHULZ

Media Relations Assistant
Cross Country, Gymnastics, Women's Tennis
Contact

Cell (334) 750-8980
Email schulrs@auburn.edu



Kathy Harker
Admin. Asst.



Steve Sain
Videographer



Todd Van Emst
Photographer

The 2006 Auburn Baseball Media Guide has been prepared to assist the working news media and is designed to aid all media members in their coverage of Tiger baseball. Requests for additional information, player interviews, photographs and press credentials should be directed to Dan Froehlich, Auburn Media Relations, P.O. Box 351, Auburn, AL 36831-0351, (334) 844-9803.

CREDENTIALS: Arrangements for media credentials for all Auburn home baseball games should be made through Auburn Media Relations. Media members are urged to send credential requests on company letterhead to Dan Froehlich.

Auburn's goal is to disseminate information as widely, uniformly and fairly as possible using normally accepted media standards. Media must meet the following guidelines in order to be granted credentials. Only media that meet the criteria will be considered for access to Auburn's press conferences and other media opportunities.

The number of credentials issued is limited by available resources. Due to space and facility restrictions, access, seat assignments on press row as well as on-field photography will be made on a space available basis. In some situations, pool reporting may be necessary.

PRINT

1. Daily newspapers are eligible to apply for credentials and access to media opportunities. The granting and number of credentials will be based on circulation of the newspaper on a space available basis.
2. Weekly newspapers should contact the Alabama Press Association to request credentials.
3. Speciality publications that cover college football or sports in the host site of the two participating schools are eligible to be granted credentials on a space available basis.

TELEVISION

1. Television stations that have nightly news broadcasts that include sports coverage are eligible to apply for credentials. All other stations will be filled on a space available basis.
2. Student television stations from the two participating schools are eligible to apply for credentials.

RADIO

1. National and regional networks are eligible to apply for credentials.
2. Radio stations that employ a full-time sports director and regularly air sports news are eligible to apply for credentials. Credentials will be granted on a space available basis.

INTERNET

1. Internet sites of the home and visiting school (as determined by the Media Relations Director) are eligible to apply for credentials.
2. The internet site that is the official online service of the national cable network that is televising the game will receive credentials in accordance with conference contractual obligation.
3. Auburn's policy is to issue credentials only to those online organizations whose primary purpose is gathering news and disseminating it and for which other commercial activities are ancillary (e.g. CNN/SI).
4. Other internet sites must meet each of the following guidelines in addition to meeting the above criteria to be eligible to apply for credentials and access as determined on a space available basis.

* Web site must be a legal, corporate entity.

* Web site must provide daily coverage of Auburn or the visiting team with its own full-time staff of reporters, photographers and equipment.

* Web site must be accredited by home university as working media.

The credential authorizes the use by an accredited organization for news coverage of the game or event. Any unauthorized use of credentials subjects the bearer to ejection from the location the event is being held and subjects the accredited organization to revocation of its credentials for future Auburn athletic events. The accredited organization and bearer assume all risk incident to the performance by the bearer.

PRESS SERVICES: Members of the working media will be provided statistics, rosters and notes prior to each Auburn baseball game. Additionally, a complete boxscore will be available to the media following each game. Phone lines and power outlets are available throughout the new Plainsman Park press box. Anyone wishing to file a story may do so from the press box or from the Auburn Media Relations Office at the Auburn Athletic Complex. Multiple courtesy telephone lines are also available for use by visiting radio broadcast crews on a reciprocal basis.

WEEKLY TELECONFERENCE: Coach Tom Slater will conduct a weekly teleconference prior each to a Southeastern Conference series. The first teleconference will be the week of March 13th, before the Tigers' SEC series against South Carolina. Please contact the Auburn Media Relations Office for the day, time, and number to participate in this media opportunity.

INTERVIEWS: Coach Tom Slater and Auburn baseball players are available for personal or telephone interviews by contacting Dan Froehlich in the Media Relations Office. On game days, players will be available after the game. Post-game interviews with Coach Tom Slater can be conducted in the dugout following Coach Slater's post-game radio show. Auburn practices are open to the media and players can be made available before or after practice. Practices generally run from 2 p.m. until 4-5 p.m.

WWW SITE: Auburn Media Relations maintains a comprehensive web site on the internet. The Auburn Athletic Home Page, which features all releases, stats, notes and boxscores distributed by the Auburn Media Relations Office, can be located at: www.auburntigers.com

MAILING ADDRESS

P.O. Box 351
Auburn, AL 36831-0351

OVERNIGHT ADDRESS

Auburn Athletic Complex
392 South Donahue Dr.
Auburn, AL 36849

OTHER IMPORTANT NUMBERS

| | |
|--------------------------|----------------|
| Athletic Department | (334) 844-4750 |
| Media Relations Fax | (334) 844-9807 |
| Baseball Office | (334) 844-4975 |
| Plainsman Park Press Box | (334) 844-4138 |
| Athletic Ticket Office | (334) 844-4040 |
| | (800) AUB-1957 |
| Auburn Network | (334) 826-2929 |
| Satellite Uplink | (334) 844-5707 |

Auburn University is an equal opportunity institution whose programs, services, activities and operations are without discrimination as to sex, color, or national origin, and are not opposed to qualified handicapped persons.

| ►PRINT | CONTACT | ADDRESS | PHONE | FAX | EMAIL |
|--------------------------|--------------------------------------|--|--------------|--------------|---|
| Associated Press | John Zenor | 201 Monroe St., Suite 1940, Montgomery, AL 36104 | 334/262-5947 | 334/265-7177 | jzenor@ap.org |
| Anniston Star | Joe Medley | 4505 McLellan Blvd., Anniston, AL 36206 | 256/235-3576 | 256/241-1991 | jmedley@annistonstar.com |
| Auburn Plainsman | | Auburn University, Auburn, AL 36849 | 334/844-9104 | 334/844-9114 | |
| Birmingham News | Charles Goldberg Kevin Scarbinsky | P.O. Box 2553, Birmingham, AL 35202 | 205/325-2431 | 205/325-2425 | goldcrim@gmail.com |
| Columbus Ledger-Enquirer | Christa Turner | 17 West 12th St., Columbus, GA 31902 | 706/571-8500 | 706/576-6290 | turnerc@ledger-enquirer.com |
| Decatur Daily | Bradley Handwerker | P.O. Box 2213, Decatur, AL 35609-2213 | 256/353-4612 | 256/340-2392 | bshand82@yahoo.com |
| Dothan Eagle | Jon Johnson | Box 1968, Dothan, AL 36302 | 334/792-3141 | 334/712-7979 | jjohnson@dothaneagle.com |
| Florence Times Daily | Josh Bean | 219 W. Tennessee St., Florence, AL 35630 | 256/766-3434 | 256/740-4717 | josh.bean@timesdaily.com |
| Gadsden Times | Jimmy Smothers | P.O. Box 188, Gadsden, AL 35999 | 256/549-2054 | 256/549-2105 | jimmysmothers@yahoo.com |
| Huntsville Times | Phillip Marshall John Pruet | 2317 Memorial Pkwy., Huntsville, AL 35801 | 256/532-4430 | 256/532-4420 | pmarsh9485@yahoo.com pruetjb@aol.com |
| Montgomery Advertiser | Jay G. Tate | 200 Washington Ave., Montgomery, AL 36104 | 334/240-0193 | 334/261-1548 | advertiserjay@yahoo.com |
| Mobile Press-Register | Evan Woodberry Tommy Hicks | P.O. Box 2488, Mobile, AL 36652 | 800/239-1340 | 251/219-5797 | ewoodberry@yahoo.com |
| Opelika-Auburn News | Collin Mickle | P.O. Drawer 2208, Opelika, AL 36803 | 334/749-6271 | 334/749-1228 | cmickle@oanow.com |

| ►RADIO | CONTACT | ADDRESS | PHONE | FAX | EMAIL |
|----------------------|--------------|---|--------------|--------------|----------------------|
| Tiger Communications | Drew Peacock | 2514 S. College, Suite 104, Auburn, AL 36832 | 334/887-9999 | 334/826-9599 | drew@thetiger.fm |
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| WEGL | | 116 Foy Union, Auburn Univ., Auburn, AL 36849 | 334/844-4114 | 334/844-4118 | |
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The Story

According to legend, football and the cry of "War Eagle" came to Auburn the same day.

It was February 20, 1892, the day Auburn and Georgia met in the first game of the longest continuous football rivalry in the Deep South.

The story actually began before that. That first Auburn-Georgia game was only the culmination. It began in 1864 at the Battle of the Wilderness in Virginia.

An Auburn student had gone off to fight with Robert E. Lee and the Confederate troops. He was with them on the worst day of the long and fierce battle.

He was wounded, and when the armies retreated to their respective lines, he was left on the battlefield for dead. When he regained consciousness, there were only two living things as far as he could see, himself and a baby eagle.

Brought together by their common bond of misery, the soldier took the wounded bird with him and nursed him back to health. When he returned to Auburn after the war, the eagle came with him.

The student-turned soldier came back to Auburn and ultimately became a member of the faculty. He was there that day in Atlanta's Piedmont Park when Auburn and Georgia met in what would now be called "The Game of the Century." As usual, the eagle—called War Eagle because of the circumstances under which he was found—was there with him.

When Auburn scored the first touchdown, the old eagle broke free from its master and began to soar above the field. Auburn people looked skyward, saw the familiar figure, and shouted "War Eagle."

At the end of the game, which Auburn won 10-0, the old eagle collapsed and died, presumably having given his all in pursuit of victory for Auburn. War Eagle's body may have died that day, but his spirit lives forever in the hearts of Auburn people who love to stand and shout "War-r-r-r Eagle" long into the night following an Auburn victory.



The facts of this legend cannot be authenticated, but it makes a good story and is the one most used to describe how the "War Eagle" battle cry became associated with Auburn teams.

Auburn teams are known as "The Auburn Tigers," but the cry of Auburn faithful is ever the same: "War-r-r-r Eagle!"

War Eagle V, which had represented Auburn for five seasons, died just days prior to the 1986 football season-opener. Following a nationwide search for the perfect eagle, War Eagle VI was located at Land Between the Lakes, Ky. The female Golden Eagle underwent numerous tests and conditioning programs at the Auburn Vet School before making its debut at the Georgia game on Nov. 15, 1986 in Auburn.

— Editor's Note: Jim Phillips, former Plainsman editor, wrote this version of the fable of War Eagle in the late 1950s.



**Auburn's nickname is the TIGERS.
Auburn's battle cry is "WAR EAGLE!"**

Through the years, these two Auburn terms have often been used interchangeably and incorrectly. There are hats and T-shirts with Auburn War Eagles on them. Even the news media has been known to refer to an Auburn team as the War Eagles or to an Auburn player as a War Eagle.

In fact, when the Tigers play a game on the road, there is often an article written in the local paper wondering why Auburn has three nicknames -- the Auburn Tigers, the Auburn War Eagles and the Auburn Plainsmen.

To set the record straight, Auburn has only one nickname -- the Auburn Tigers.

"War Eagle" is a battle cry, used by Auburn fans in the same manner Alabama fans yell "Roll Tide!" and Arkansas fans yell "Soovie Pig!" You never hear Alabama referred to as the Alabama Roll Tides or Arkansas as the Arkansas Soovie Pigs, and to call Auburn teams the Auburn War Eagles would be just as incorrect. The battle cry "War Eagle" should never have an "s" on the end of it.

The nickname "Tigers" comes from a line in Oliver Goldsmith's poem, "The Deserted Village," published in May 1770, "where crouching tigers wait their hapless prey..."

The term "Plainsmen" comes from a line in that same Goldsmith poem, "Sweet Auburn, loveliest (sic) village of the plain..."

Since Auburn athletes were, in the early days, men from the Plains, it was only natural for newspaper headline writers to shorten that to "Plainsmen."

It may be confusing to an outsider, but to Auburn people, it is very simple.

That's why War Eagle VI, Auburn's golden eagle mascot, is named Tiger!