

UNITED STATES AIR FORCE ATHLETIC DEPARTMENT



Dear Air Force Supporters,

The Air Force football team has had a great season thanks in large part to your support. We have been selected to play in our first bowl in five years. Air Force will play in the Bell Helicopter Armed Forces Bowl on December 31, 2007 in Fort Worth, TX.

The Air Force football team could not be more excited or proud to represent the Air Force Academy and the men and women of the United States military. Over our recent history, the Falcons have had a reputation of not selling tickets or traveling well to bowl games. We need your help to change that! The Academy has not sold more than 2,500 tickets to any bowl game over the last 20 years. The Air Force Academy Athletic Association is currently selling tickets for the Armed Forces Bowl. We have reduced the price from \$40 per ticket to \$20 per ticket for the entire AF Family which includes: all active duty and retired military, season ticket holders, reserved and national guard, cadet parents, and AFA graduates. In addition to the reduced price, we are offering one free ticket per active duty, reserve or retired military member when they purchase a ticket at \$20. The free ticket is available only to military members and does not include dependants. Please be advised that everyone needs a ticket, regardless of age.

All of our fans who purchase tickets through the Air Force Ticket Office will receive a commemorative bowl gift. Gifts will be allocated one per account and will be sent out after the first of the year.

The bowl business is more competitive than ever before. Teams can secure bids based on their ability to sell tickets and have fans in attendance. We need to prove that the Academy can do those things so that in the future a decision on whether or not to select Air Force does not come down to ticket sales. In addition to your ticket purchase, or if you're unable to attend the game yourself, please consider purchasing tickets for young airmen or cadets who may not be able to afford it themselves. Donated tickets are \$20 and your contribution is tax deductible.

If you are active duty, reserve or retired military and cannot afford tickets for you or your family, the Armed Forces Bowl has a program where active duty military members are eligible to receive free tickets to the game. In addition, retired and reserve military members can receive half price tickets from the bowl. More information on this program can be found online at www.armedforcesbowl.com.

Our service academy brothers and sisters at Army and Navy have simply out-done the Academy in this area. Although Army has not been to a bowl game since 1996, they sold over 6,000 tickets that year. Navy has certainly separated itself, selling a combined 83,000 tickets to its last four bowl games. They have not sold less than 15,000 for any one of them, including the San Francisco Bowl which was over 3,000 miles from Annapolis.

Help us change the tide and support these deserving players as they play in their first bowl game. At the same time, show your pride and support of Falcon Athletics. Tickets will be available at the Air Force ticket office at 800-666-USAFA or online at goairforcefalcons.com. We need your support now more than ever!

Sincerely,

A handwritten signature in black ink that reads "Troy Calhoun".

Troy Calhoun
Head Football Coach