



PRIMARY ATHLETIC MARKS



WORDMARKS



ATHLETIC TYPE

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789 . ,

COLOR INFORMATION

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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
<b>MSU Maroon</b>	For MSU Maroon, use PANTONE® 505	C:50% M:100% Y:100% K:25%
<b>MSU Grey</b>	For MSU Grey, use PANTONE® 428	C:12% M:6% Y:5% K:12%
<b>MSU Black</b>	For MSU Black, use PANTONE® Process Black	

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### SECONDARY ATHLETIC MARKS



### COLOR INFORMATION

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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
<b>MSU Maroon</b>	For MSU Maroon, use PANTONE® 505	C:50% M:100% Y:100% K:25%
<b>MSU Grey</b>	For MSU Grey, use PANTONE® 428	C:12% M:6% Y:5% K:12%
<b>MSU Black</b>	For MSU Black, use PANTONE® Process Black	

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### BASEBALL MARK



### MASCOT MARK

*Note: There is a \$500 rights fee to use any image of the live bulldog mascot.*

### UNIVERSITY SEAL



*Note: The minimum diameter of the seal is 5/8 inch.*

### VERBIAGE

Mississippi State University™  
Mississippi State®  
MSU™

Bulldogs™  
Dawgs™  
Bully™

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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
<b>MSU Maroon</b>	For MSU Maroon, use PANTONE® 505	C:50% M:100% Y:100% K:25%
<b>Walking Bulldog Tan</b>	For Walking Bulldog Tan, use PANTONE® 465	C:20% M:38% Y:52% K:0%
<b>Walking Bulldog Collar Brown</b>	For Walking Bulldog Collar Brown, use PANTONE® 469	C:0% M:65% Y:100% K:71%
<b>Walking Bulldog Collar Grey</b>	For Walking Bulldog Collar Grey, use PANTONE® 428	C:12% M:6% Y:5% K:12%
<b>MSU Black</b>	For MSU Black, use PANTONE® Process Black	C:50% M:100% Y:100% K:25%

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### INSTITUTIONAL MARKS



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<b>MSU Grey</b>	For MSU Grey, use PANTONE® 428	C:12% M:6% Y:5% K:12%
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