## Florida State University Seminoles

**Location:** Tallahassee, FL  
**Symbol:** Seminoles  
**Establish Date:** 1851  
**Conference:** Atlantic Coast Conference (ACC)

**Florida State University®**  
FSU®  
Nole™  
Noles™  
FSU® Seminoles®  
Unconquered®

**Note:** The marks of Florida State University are controlled under a licensing program administered by The Collegiate Licensing Company. Any use of these marks will require written approval from The Collegiate Licensing Company.

### Visual Elements

#### Helmet Marks

- Use PMS 872 only

#### Spear Marks

- Can be used in any color combination

#### Interlocking FS

- Verbiage marks can be in any color.

### Color Information

- Garnet PMS 202C  
- Metallic Gold  
- Flat Metallic  
- Black  
- White

**Pantone Colors**

- Garnet  
- Metallic Gold  
- Flat Metallic  
- Black  
- White

**Thread Colors**

- Madeira-Rayon 1385  
- Madeira-Rayon FS Gold 32  
- Madeira-Rayon 1070  
- White

- Polyneon 1784  
- Polyneon 1670  
- White

*Metallic Gold and Flat Metallic are interchangeable unless otherwise specified.*

For published communications and web color specifications please visit: https://www.identityguide.fsu.edu/PDF/06_color.pdf

### Additional Pertinent Information

- University seal permitted on products for resale:  
- Alterations to seal permitted:  
- Alterations to Seminole head permitted:  
- Overlaying / intersecting graphics permitted with seal:  
- Overlaying / intersecting graphics permitted with Seminole Head:  
- University licenses consumables:  
- University licenses health & beauty products:  
- University permits numbers on products for resale:  
- Mascot caricatures permitted:  
- Cross licensing with other marks permitted:  
- NO USE of current player’s name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.  
- NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.  
- There can only be one manufacturer’s brand per product. The brand cannot be more than 50% of symbol.

- No reference to “Seminole nation”

- NO GRAPHS OR GOOD PRACTICE:  
- Nothing can touch or overlay.

- With lab test results.

- With test results.

- No Indian caricatures.

- Metallic Gold and Flat Metallic are interchangeable unless otherwise specified.

- Garnet PMS 202C  
- Metallic Gold PMS 872  
- Flat Metallic PMS 4525  
- Black

- Garnet  
- Metallic Gold  
- Flat Metallic  
- Black  
- White

- PANTONE 202C  
- PANTONE 872  
- PANTONE 4525  
- PANTONE Process Black  
- White

- GARNET PMS 202C  
- METALLIC GOLD  
- FLAT METALLIC  
- BLACK  
- WHITE

- PANTONE 202C  
- PANTONE 872  
- PANTONE 4525  
- PANTONE Process Black  
- WHITE